

Vendor Questions and Answers
Title: Maryland WIC Branding and Publication Design
Solicitation No: MDH OPASS # 20-18397
Date: August 30, 2019

What is this for and is this added (\$15,000) to our complete financial proposal amount?

The production materials are to cover the cost of materials purchased for photographs that are staged. For example, the Farmer's Market Cookbook has recipes that need to be created and photographed.